



KEN LI

ANIMATOR

Hi! My name is Ken. I am an animator /illustrator who specialized in Graphics and Motion Design. I have 7 years experiences in the creative realm. My expertise encompasses wide range of design elements, including motion graphics, character rigging, 2D animations, UI design, illustration, and print materials.


I bring a fun and energetic approach to my work, always pushing creative boundaries for the best designs.

PROFILE

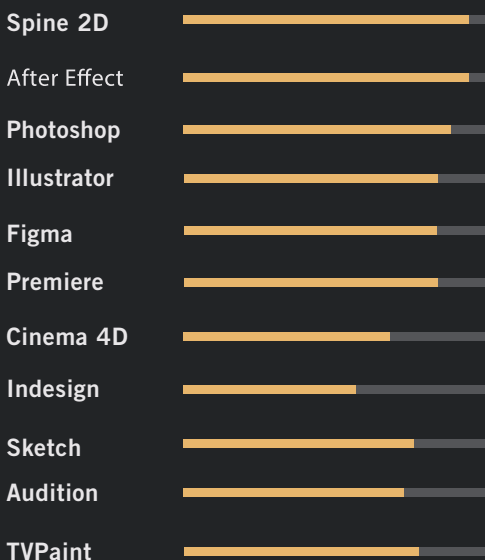
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EXPERTISE



EDUCATION

- 2017 **Hong Kong Baptist University**
2013 Bachelor of Visual Arts
- 2013 **Raimondi College**
2007

WORK EXPERIENCE

- **Now Metapals**
2022 Lead Animator
Responsible for team leading and project directing. Company wide animations, motion design and character rigging.
- **2021 Zoundio Stockholm**
2019 Visual Designer
Responsible for app UI design, motion graphics design, promotional graphics design, video editing, in app lesson videos production
- **2019 Blue Lemon Digital**
2018 Graphic Designer/Motion Graphic Designer
Responsible for company social media materials design, print out design, booth design, motion graphics/ 2d animation design and video editing
- **2018 Babyfirst Development Limited**
2017 Graphic Designer/Illustrator
Responsible for company print out materials design, illustrations in education materials and online class video editing

LANGUAGES

